A PUBLICATION OF PEOPLES STATE BANK | BANKPEOPLES.COM

FALL 2025

Thank You for Voting for Us

Peoples State Bank was voted the "Best Bank" and "Best Mortgage Lending Company", and a top 3 finalist for the "Best Financial Planning Services" and "Best Place to Work in Marathon County". This is our 14th year winning Best Bank in Marathon County!

NEW this year! Peoples entered the competition in Portage County and was voted the Best Bank and Best Mortgage Lending Company, and a top 3 finalist for the Best Financial Planning Services!

In Milwaukee County, Peoples was voted a top 3 finalist for the Best Mortgage Lending Company and Best Financial Planning Services!

"Our hard work and commitment to our communities is clearly recognized through these accomplishments" said Scott Cattanach, Peoples State Bank president and CEO. "We are proud of our team for being the first community bank to achieve these awards in Marathon, Portage and Milwaukee Counties."







Our History, Mission and Vision

Since 1962, Peoples State Bank has served our customers and communities to support their financial growth in a way that delivers superior value. Our staff drive our success by earning the trust of our customers as a financial solutions partner. We remain focused on providing unmatched customer experiences with best in business technology and products, to build thriving local communities.

Scan the QR code to watch the captivating video, featuring Scott Cattanach, Peoples president and CEO, and Jessica Brown, Peoples executive vice president and CFO.



Why Embrace Digital Banking?

What is digital, or online, banking? Digital banking refers to the use of the internet to conduct financial transactions through our bank's website, bankpeoples.com, or our Bank Peoples mobile app. Digital banking provides you with 24/7 access to a wide range of services, including:

- Viewing account balances and transaction history, and easily accessing eStatements
- Transferring money between accounts
- Paying bills without writing checks, buying stamps or sealing envelopes
- · Setting up automatic payments

- · Applying for loans or credit cards
- Depositing checks via the Bank Peoples mobile app
- · Setting up alerts and managing budgets
- Easily tracking your credit score through the My Credit Manager tool

5 Benefits of Digital Banking



Instant Access & Convenience – Manage your finances from anywhere, anytime! Real-time account information at your fingertips.



Saves Time - So much to do. So little time. No more waiting in lines at the bank!



Enhanced Security – Digital banking uses robust security protocols, including encryption, two-factor authentication, and biometric verification. Immediate notifications and real-time monitoring help detect and prevent fraudulent activities.



Efficiency & Speed – Transactions, including payments and transfers, are processed quickly and efficiently. Features like automatic bill payments and digital wallets streamline financial management.



Environmental Impact – Digital banking, specifically eStatements, reduces the need for paper statements and documentation, contributing to environmental sustainability efforts.

Ready to Enroll? Here's what you need to get started:

- 1. Your bank account number.
- **2.** Your social security number or tax identification number.
- **3.** Your email address and phone number on file with us.

Visit bankpeoples.com and click on "Enroll Now" under the Digital Banking login. It's that simple! Get started today!

Send and Receive Money with Zelle®

Looking for a fast, safe and easy way to pay back friends and family? Skip the ATM and send money with Zelle - right from the **Bank Peoples** app!







Best-in-Class Business Banking

Peoples State Bank has been a trusted partner for businesses since 1962. Our Commercial Lending team is comprised of 22 experienced loan officers and trusted advisors, familiar with multiple industries, throughout the state of Wisconsin.

Our Credit and Commercial Support team is comprised of 26 dedicated professionals, focused on precise loan documentation with a personal touch from start to finish.

Our team can help in many ways:

- 1. Small Business Loans
 - Startup Loans
 - SBA Loans
 - · Lines of Credit

- 2. Business Checking & Savings Accounts
- 3. Business Credit Cards
- **4.** Treasury, also known as Cash Management Services
- 5. Bank At Work Program

Why we're different from other financial institutions?

Personalized, Relationship-Focused Banking

- Direct access to knowledgeable loan officers and commercial bankers who are familiar with the local economy and business environment
- Highly detailed credit and underwriting team, and dedicated commercial operations team there to provide ongoing support
- Clear communication about loan details, risk assessments, regulatory compliance and expected returns

Local, Trusted Decision-Making

 Trusted since 1962 as a leading community bank, which means loan decisions are made locally

If you're considering starting or growing your business, it's a great idea to schedule a meeting with a business banker at your local Peoples State Bank. Email customerservice@bankpeoples.com or call 888.929.9902.



<u>66</u>

AARON'S RECREATION REPAIR SERVICES ☆ ☆ ☆ ☆ ☆

We've been with Peoples State Bank since 2007, so when it came time to open our business, turning to them for our financial needs was the natural choice. Over the years, they've supported us with various loans for equipment purchases, lines of credit, and even helped us acquire the property for our business.

5757

SHOP LOCAL



AMERICAN ADVANTAGE

American Advantage - Petersen Group

We Make Insurance Simple

We are a 2nd generation Independent Insurance Agency offering auto, home and business insurance. We represent 20+ different insurance companies to find you the right coverage at an affordable price. Our mission statement is "Every family has a story, we are here to protect yours!" We take that to heart and provide insurance guidance through all stages of life and business.

American Advantage - Petersen Group

14785 W National Ave | New Berlin, WI 53151 | 262.432.0789

Hours of Operation

Monday-Friday – 8 a.m. to 5 p.m. Visit aapetersen.com to learn more!

UPCOMING HOLIDAY HOURS

COLUMBUS DAY

MONDAY, OCTOBER 13 _____CLOSED

VETERANS DAY

TUESDAY, NOVEMBER 11 ______CLOSED

THANKSGIVING

THURSDAY, NOVEMBER 27_____CLOSED

CHRISTMAS EVE

WEDNESDAY, DECEMBER 24 ______NOON CLOSURE

CHRISTMAS DAY

THURSDAY, DECEMBER 25 ______CLOSED

NEW YEARS EVE

WEDNESDAY, DECEMBER 31 _____NORMAL HOURS

NEW YEARS DAY

THURSDAY, JANUARY 1 _____ CLOSED

Want to promote your business in PeoplesTalk?

Email us at etalk@bankpeoples.com

CREAMY PUMPKIN PASTA

DIRECTIONS

Bring a large pot of salted water to a boil. Add pasta and cook until al dente, as directed on package. Drain pasta, reserving 1 1/2 cups of pasta water, and return pasta to pot. Cover pot with lid to keep pasta warm.

While pasta is cooking, cook bacon in a large, deep skillet over medium heat until browned and crispy, 9 to 10 minutes. Transfer bacon to a paper towel-lined plate to cool, about 5 minutes.

Pour off all but 1 tablespoon bacon grease in skillet. Add butter to pan and swirl pan until butter is melted. Add rosemary and cook until fragrant and crispy, about 1 minute. Use a spoon to remove about a teaspoon of rosemary from pan and set aside. Reduce heat to medium-low, add garlic. Saute until fragrant, stirring constantly, about 1 minute. Carefully add pumpkin puree (mixture will bubble), then add heavy cream, lemon juice, salt, pepper, cooked bacon, and 1/2 cup of the reserved pasta cooking water, and stir to combine. Simmer until sauce thickens slightly, about 2 minutes.

Pour pumpkin sauce over pasta, tossing to coat, adding more pasta water as necessary to coat pasta. Serve, topped with reserved rosemary.

Recipe from www.foodandwine.com

Make sure to submit your favorite recipe to: etalk@bankpeoples.com









